



Highlights of 35W Coalition Member Survey August 2012

- 1. What members find most valuable or beneficial about their participation:**
 - Timely information provided on transportation projects (28.6%)
 - Timely information provided on legislative and funding issues (22.9%)
 - Opportunity to participate in advocacy efforts (17.1%)
 - Opportunity to network with elected officials (11.4%)
 - Ability to “have a voice” on critical transportation (8.6%)
 - Opportunity to network with business leaders (5.7%)
 - Opportunity for business development (2.9%)

- 2. Importance of 35W Coalition fulfilling the following roles (1-10 scale, 10 being most important):**
 - Advocating for new transportation funding (9.03)
 - Educating elected officials about transportation issues (8.91)
 - Advocating for progress on specific transportation projects (8.77)
 - Keeping members informed of important legislation (8.44)
 - Keeping members informed of progress on specific projects (8.21)
 - Educating the public about transportation issues (8.12)
 - Aligning with other transportation groups (7.66)
 - Getting involved in broader issues (5.79)

- 3. Importance of 35W Coalition addressing the following issues (1-10 scale, 10 being most important):**
 - Federal and state transportation legislation and funding (8.69)
 - Public-private partnerships and other innovative financing approaches (8.36)
 - Regional economic development (7.86)
 - Urban congestion (7.71)
 - Urban planning (7.57)
 - Workforce development (7.32)
 - Regional commuter rail (7.03)
 - Air quality (6.59)
 - State rail planning and related issues (6.49)
 - Other (5.17)

4. Recommendations on priorities and initiatives for the 35W Coalition to support:

- Continuing advocacy for the widening of 35W north of downtown Fort Worth to Alliance Airport and the Speedway.
- Pursuing increased, long-term funding for transportation.
- Promoting government and private sector enterprises that create good local jobs and enhance the quality of life for every hard-working North Texan.
- Pursuing funding for highway improvements and regional rail.
- Pursuing new approaches to transportation funding.
- Educating new legislators about issues that are important to our area of the state.
- Ending diversions of transportation funding to non-transportation activities; local option user fees to raise money for transportation (including transit).
- Increasing the vehicle registration fee to provide additional funding.
- Restoring budget cuts made last session.
- Pursuing funding for maintaining other N Tarrant Co roadways.
- Advocating for better land development controls in unincorporated areas adjacent to cities.
- Taking a PRO-ACTIVE approach to transportation not reactive.
- Completion of funding of 135W expansion from Fort Worth to Denton.
- Ensuring innovative public/private financing options.
- Advancing light rail from Fort Worth to Denton.

5. Recommendations for enhancing membership value:

- Continue focus on economic development and quality of life with regard to good mobility, access and overall transportation.
- Remain aggressive when it comes to our region's needs.
- Focus on multimodal options when advocating for transportation.
- Send more frequent emails about status of projects, funding, etc.
- Continue the meetings but provide more info on the "behind the scenes" discussions.
- Consider hiring paid lobbyists.
- Conduct more grassroots meetings at a very local level to educate the public.

6. Recommendations for future topics and guest speakers:

- Governor Rick Perry
- Roundtable discussions with elected officials and business leaders
- Residential growth
- Economic development
- Other transportation advocates from successful initiatives around the country
- Tolling and the effects on local businesses – fighting off special-interest groups
- Impact of the energy boom on transportation
- Economic benefits of improving transportation – Executive from TTI or UTCM
- Representatives from TxDOT, BNSF, RTC
- More frequent presentations by state legislators